



CHAMPIONS OF MEXICAN

**B-CORP IMPACT REPORT
2025**





WELCOME

At Gran Luchito, our mission is to become the world's most loved authentic Mexican food brand by looking after our customers, our people and our planet.

2025 was a big year for that mission. We recertified as a B Corp, raising our score by 5.2 points to 87.5, and joined 1% for the Planet, committing 1% of our annual sales to environmental causes.

The pages that follow show where our values are making a real difference, and where we still have work to do. In 2026, we're walking London's 126km Capital Ring to raise funds for FareShare UK, working towards more sustainable packaging and lower-emission shipping, and investing in our team's development and culture as we grow.

WE ARE FIGHTING FOR BETTER, ONE DELICIOUS BITE AT A TIME!



OVERALL B IMPACT SCORE:

Based on the B Impact assessment, The Heirloom Sauce Company Ltd earned an overall score of 87.5. The median score for ordinary businesses who complete the assessment is currently 50.9.



- 87.5 Overall B Impact Score
- 80 Qualifies for B Corp Certification
- 50.9 Median Score for Ordinary Businesses

**DID YOU KNOW
THAT
GRAN LUCHITO
TRANSLATED
MEANS
'GREAT LITTLE
FIGHTER'?**





OUR VALUES

We're not just proud of our culture; we're energised by it! It's the heart of who we are, driving our bold ambition, our scrappy spirit and our unwavering confidence as we fight for a better more authentic Mexican food together.

AUTHENTIC

We keep it real like our Mexican food. Everyone is free to be their true self and we value our differences. We communicate openly, act with integrity, and are accountable for our actions.

NIMBLE

We act fast, make decisions, and reject bureaucracy. We always strive to do more with less and treat every pound as if it was our own.

INCLUSIVE

We are one team and we show up for each other, pulling in the same direction to achieve our common mission.

PROGRESSIVE

In this ever-changing chaotic world, we stay focussed, are hungry for more, embrace change, innovate and continuously improve.

ENVIRONMENT

IN 2025, WE JOINED 1% FOR THE PLANET – COMMITTING 1% OF OUR ANNUAL SALES TO TACKLING FOOD WASTE.



At Gran Luchito, we believe great food shouldn't cost the earth. In 2025 we joined 1% for the Planet, pledging 1% of our annual sales to environmental non-profits, with our giving independently certified. We've chosen to focus that support on food waste, one of the food system's biggest climate problems: when food is thrown away, so are the land, water, energy and emissions that went into producing it. This year our giving goes to FareShare UK, which takes surplus food from across the industry and makes sure it gets eaten rather than wasted.

It builds on the work we started in 2024 with our first-ever supplier environmental survey. Since then, we've been meeting with our suppliers and turning what we learned into action. Giving back is one part of the picture; reducing our own impact, and we're tackling both, side by side with our suppliers.



INVESTMENT IN FUEL-SAVING, GREENER TRANSPORT

**TRANSPORT ROUTE OPTIMISATION
REDUCE CO2 EMISSIONS**
by efficiently programming logistics

**WASTE REDUCTION PROGRAMMES RECYCLING,
DONATING & BIOMASS FUEL USE**

Did you know that Gran Luchito is a
FULLY REMOTE TEAM!?

We have a lower carbon impact without running an office or commuting.

**2026 WE'RE
FIGHTING
FOR...**



We're working towards more sustainable packaging, reviewing our shipping routes to reduce emissions, and building partnerships with suppliers who share our values. We're also assessing opportunities to source more locally where it makes sense.

WORKERS



Great Mexican takes a great crew, and ours is spread right across the world including the UK, Europe, and South Africa. Being remote-first means we have to work at staying connected. So in 2025, we've upgraded how we keep everyone informed, brought in quarterly goal check-ins and ran hands-on sessions on using new tools.

Our engagement survey shows it's paying off: 75 of 106 measures improved, with the biggest gains in knowing where we're heading and getting feedback that counts. The team also told us where we can do better, and we're listening. We're seriously proud of this crew, and judging by their answers, they're pretty chuffed to be part of it too.

Our Gran Luchito team are proud to be part of something special! As one team member puts it:
"Great products, brand and team culture make me very proud"

We thrive on personal development, and it shows:
"I have grown significantly as the company has grown and am optimistic this will continue."



A perfect score, 100% of the team
RECOMMENDS OUR PRODUCTS

**EVERY TEAM MEMBER KNOWS THEIR WORK
DRIVES OUR MISSION, SCORE 100%**

WHOLE TEAM MEET UP IN PERSON!
Tacos, Training & Tightly Contested Games

A stat we're truly proud of: **every single team member** can reach their manager when they need help, and feels comfortable doing so.

That's what we call a **SUPPORTIVE WORK CULTURE!**

**2026 WE'RE
FIGHTING
FOR...**



Personal development opportunities, another annual whole team get together, and finding ways to continue the team bond and culture whilst remaining remote first as our team expands.

COMMUNITY

FOOD SHOULD FEED PEOPLE, NOT BINS. IN 2025, WE JOINED 1% FOR THE PLANET TO BACK CHARITIES FIGHTING FOOD WASTE.

All year long, our team have got stuck in with volunteering days, fundraising efforts, and donating Gran Luchito goodies to those who need them most.

70 HOURS SPENT VOLUNTEERING IN 2025!

OVER £44,000 WORTH OF STOCK DONATED!

OVER £2000 DONATED TO OUR CHOSEN CHARITIES!



**2026 WE'RE
FIGHTING
FOR...**

We are demonstrating our commitment to help fight UK hunger and food waste by raising funds for FareShare UK by walking 126km Capital Ring Walk as a team with Gran Luchito match-funding all donations.

**Gran
LUCHITO**
♦ MEXICAN ♦

COMMUNITY



CUSTOMERS

WE'RE OBSESSED WITH DELIGHTING OUR CUSTOMERS!

Talking to our customers should feel just like our food: warm, lively and full of flavour. We want everyone who gets in touch to come away as excited about our products as we are, so in 2025, we reviewed how we handle every message to make sure no one is left waiting.

2026 WE'RE
FIGHTING
FOR...



Our customers to fall MORE in love with Mexican food by championing authentic ingredients and Mexican culture through our products including some exciting new ones as well as our brand and content.

Gran
LUCHITO
♦ MEXICAN ♦



*You have been a delight to resolve this matter because of you I'm happy to put my confidence into the brand you have **the most outstanding customer service skills** I have ever come across. Keep up the good work!"*

*"Chips arrived safely. If you ever need a spokesperson for Luchito, let me know. You **took very good care of me** and held on to one of your most-faithful customers!!*

*Thank you so much for **caring** and making my day!*

We're proud to bring authentic Mexican flavour into UK kitchens. In 2025, we launched our authentic Corn Tortillas, Taco Recipe Kits and Taco Seasonings, making it easier than ever to cook real Mexican flavours at home.



CUSTOMERS